

Gran's Van Association Inc

Sponsorship Policy

Introduction

A sponsorship can be a powerful way to build partnerships that can provide important support as well as revenue.

Purpose

This policy aims to establish guidelines for the creation of partnerships between Gran's Van and community organisations, businesses and individuals.

Policy

- Sponsorship will not entitle any sponsor to influence any decision by Gran's Van.
- Gran's Van will not enter into any sponsorship arrangement where that arrangement would jeopardise the financial, moral or legal integrity of the Association or adversely impact upon Gran's Van's standing and reputation within the community.
- All sponsorship partnerships must be consistent with existing policies of Gran's Van.
- All sponsorships must be approved by the Board.
- The Board will determine what benefits the sponsor will be granted e.g. promotion on the website. Such benefit levels will be based on the financial or in-kind contributions as well as the requirements of the specific sponsor i.e. recognition.
- Sponsorship over \$5000 will be expressed in written contractual agreements between Gran's Van Association Inc. and the sponsorship partner.